



**Phoeniceum Azalea**  
*Rhododendron 'Phoeniceum'*

Height: 8 feet

Spread: 8 feet

Sunlight: ●

Hardiness Zone: 8

Group/Class: Phoeniceum Group

**Description:**

An evergreen variety that bears small clusters of funnel shaped pale purple blooms with red freckled upper lobes, from early to mid spring; absolutely must have well-drained, highly acidic and organic soil, use plenty of peat moss when planting

**Ornamental Features**

Phoeniceum Azalea is bathed in stunning clusters of purple trumpet-shaped flowers with red spots at the ends of the branches from early to mid spring, which emerge from distinctive rose flower buds. It has dark green evergreen foliage. The small glossy oval leaves remain dark green throughout the winter.

**Landscape Attributes**

Phoeniceum Azalea is a dense multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Phoeniceum Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

**Planting & Growing**

Phoeniceum Azalea will grow to be about 8 feet tall at maturity, with a spread of 8 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.



*Phoeniceum Azalea flowers*  
Photo courtesy of NetPS Plant Finder



This shrub does best in a location that gets morning sunlight but is shaded from the hot afternoon sun, although it will also grow in partial shade. Keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

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ARDMORE  
25 N ROCKFORD RD  
580-223-1846

GOLDSBY  
169 N MAIN AVE  
405-288-2368

NORMAN  
17550 S SOONER RD  
405-447-3100

OKC  
2121 SW 119TH ST  
405-691-9100