



**Sunbelievable™ Brown Eyed Girl Helianthus**  
*Helianthus annuus 'TMSNBLEV01'*

Height: 32 inches

Spread: 4 feet

Spacing: 3 feet

Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: Sunbelievable Series

**Description:**

This extraordinary variety produces volumes of large yellow blooms with orange-red rings and dark brown centers; blooms throughout summer until first frost; multi-branching, heat tolerant, and non-invasive; excellent for sunny borders, or containers

**Ornamental Features**

Sunbelievable Brown Eyed Girl Helianthus has masses of beautiful yellow daisy flowers with brown eyes and a brick red ring at the ends of the stems from early summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain dark green in color throughout the season.

**Landscape Attributes**

Sunbelievable Brown Eyed Girl Helianthus is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting birds, bees and butterflies to your yard. It has no significant negative characteristics.

Sunbelievable Brown Eyed Girl Helianthus is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting



*Sunbelievable Brown Eyed Girl  
Helianthus flowers  
Photo courtesy of NetPS Plant Finder*



## Planting & Growing

Sunbelievable Brown Eyed Girl Helianthus will grow to be about 28 inches tall at maturity, with a spread of 4 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 3 feet apart. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species.

Sunbelievable Brown Eyed Girl Helianthus is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.